

FLORICULTURE

New York floriculture production ranked seventh in the nation for total commercial sales in 2010. The overall value of commercial sales for operations with more than \$10,000 in sales increased slightly to \$183 million. Bedding and garden plants continued to be the highest component of the total value of sales at \$103 million. Potted flowering plants were second with a value of sales of \$40.2 million, down 2 percent from previous year. Propagative materials ranked third at \$16.5 million, a decrease of 2 percent from 2009.

During 2010, there were 657 growers. The total covered area for the floriculture crop production was 22.5 million square feet. The total open ground area was 903 acres. However, these data are not comparable to previous years due to the combined data collection efforts of the Census of Horticulture and the Annual Floriculture Survey. The data in 2009 include area used for production of nursery crops as well as floriculture crops.



Nationally, the total wholesale value of floriculture crops grown by operations with \$100,000 or more of sales in the 15-State program is \$3.98 billion for 2010, up 3 percent from the revised 2009 total. These largest operations account for 96 percent of the total value of floriculture crops, but comprise only 44 percent of all producers. Bedding and Garden plants wholesale value of bedding and garden plants, at \$1.91 billion, is up 4 percent from the previous year. Potted flowering plants for indoor or patio use are valued at \$640 million, up 7 percent from 2009. The value of 2010 foliage plant production, at \$471 million, is up 3 percent from the previous year. Value of cut flowers, at \$375 million, is up 4 percent, while cut cultivated greens, at \$78 million, is up 6 percent from 2009.

